## WHAT CAN I DO WITH A MAJOR IN... BUSINESS

### Possible Career Options

(some career areas require advanced education)

**Advertising Executive** 

Airport Manager

Bank President

Business Credit/Loan Administrator

Chamber of Commerce President

City Manager

**Compensation Administrator** 

Consultant

Consumer Credit/Loan Officer

Corporate Trainer

Database Administrator

Director, Career Services

Director, Food Services

Director, Recreation

**Employment Agency Counselor** 

Entrepreneur

**Facilities Manager** 

Hotel/Motel Manager

**Human Resource Manager** 

Insurance Agent/Broker

**IRS** Investigator

Job Analyst

Management Accountant

Manager, Administrative Services

Nursing Home Administrator

Plant Manager

**Production Manager** 

**Production Superintendent** 

Property Manager

**Public Relations Specialist** 

**Purchasing Agent** 

Restaurant Manager

Retail Manager

Sales Representative

Sports Agent

Stadium Manager

Television/Film Producer

Theatrical Agent

Urban Planner

YMCA Director

#### **Professional Associations**

**Academy of Management** www.aom.org

**American Bankers Association** www.aba.com

American Property Casualty Insurance Association www.aiadc.org

**American Management Association** www.amanet.org

**American Marketing Association** www.ama.org

**Association for Talent Development** www.td.org

**Association of Fundraising Professionals** www.afpnet.org

**Business and Professional Women's Foundation** 

www.bpwfoundation.org

Charter Financial Analyst Institute www.cfainstitute.org

National Association of Insurance and Financial Advisors www.naifa.org

**National Association of Sales Professionals** www.nasp.com

National Council of Non-Profits www.councilofnonprofits.org

National Hispanic Business Group www.nhbg.org

National Human Resources Association www.humanresources.org

**Public Relations Society of America** www.prsa.org

**Risk and Insurance Management Society** www.rims.org

**Society for Human Resource Management** www.shrm.org

# WHAT CAN I DO WITH A MAJOR IN... BUSINESS

### Hope Graduates in the Business World

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Accountant	National Head Start Association
Account Manager	Dow Chemical Company
Account Manager	Universal Forest Products
Area Sales Manager	Great Lakes Brewing Company
Associate Director of Development, Midwest Region	University of Michigan
Associate Peace Corps Director	Peace Corps
Business Analyst - Mobile Applications	Meijer, Inc.
CEO/Sales	
Claims Specialist	Nationwide Insurance
Chairman/CEO	VanAndel Institute
Client Specialist	5/3 Bank
Compliance Representative	
Corporate Marketing Associate	Haworth, Inc.
Corporate Relations Manager	
Creative Director	
Customer Integration Consultant	FedEx Services
Data Specialist	
Financial Advisor	
Global Merchandise Planning	Coach, Inc.
Global Online Advertising Associate	
HR Generalist	
International Human Resources	±
Internet Marketing Consultant	Rise Interactive
Latino Initiatives Intern/Sales Representative	
Market Research Analyst	
Mortgage Loan Officer	Macatawa Bank
Operations Manager	
Private Bank Analyst	
Product Management Specialist	<b>č</b>
Production Manager	
Public Relations Director	
Recruiter	The Bartech Group
Recruiting Coordinator	AeroTek
Relationship Manager Special Assets	
Resource Management and Planning Services	
Senior Principal Consultant	
Study Abroad Advisor	
Talent Acquisitons Recruiting Coordinator	
Talent Management Program Manager	
University Human Resources Manager	
Workplace Consultant - Sales	
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